



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business and Social Studies

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF BUSINESS ADMINISTRATION

BDS 4231: LEADERSHIP AND GOVERNANCE

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

This paper consists of Two printed pages

QUESTION 1 (Compulsory)

- a) Justify the need for leadership in today's organizations. **(8 marks)**
- b) Highlight **SIX** fundamental differences between management and leadership. **(12 marks)**
- c) Leadership styles could be many ranging from highly boss centred to highly employee centred styles. Discuss the **THREE** factors that influence the choice of a leadership style. **(10 marks)**

QUESTION 2

The managerial grid was developed with the objective of bringing about a managerial style that maximizes concern for both people and production. Discuss the types of management depicted by the points in the grid. **(20 marks)**

QUESTION 3

- a) Explain the situational factors that influence leadership effectiveness in different work situations. **(10 marks)**
- b) Highlight **THREE** theories which may be used to explain leadership. **(10 marks)**

QUESTION 4

- a) Write short notes on any **FOUR** theories of motivation. **(10 marks)**
- b) Explain **FIVE** elements of good corporate governance. **(10 marks)**

QUESTION 5

- a) Highlight the stages involved in a conflict process from inception to the end. **(12 marks)**
- b) Explain the role of the Board of Directors in corporate governance. **(8 marks)**