



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION  
(DMAC YII, SII)

**BMC 2302: GOVERNANCE AND LIFE SKILLS**

END OF SEMESTER EXAMINATIONS

**SERIES:** APRIL 2015

**TIME:** 2 HOURS

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Two printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Define the following terms:
- i) Democracy
  - ii) Devolution
  - iii) Accountability
  - iv) Human right
  - v) Self worthiness. (10 marks)
- b) i) Describe **THREE** ways of spreading HIV – Aids. (5 marks)  
ii) Explain briefly the process of making decisions. (5 marks)  
iii) Describe the main components of good governance. (5 marks)  
iv) Explain the need of civil society. (5 marks)

## SECTION B (Answer any TWO questions)

### QUESTION 2

Briefly explain the process of negotiation showing the importance of the negotiation process. (20 marks)

### QUESTION 3

- a) Define time management. (2 marks)
- b) Explain the importance of time management. (18 marks)

### QUESTION 4

“Creative problem solving process is a very essential skill to a man/woman in the present century”. Discuss. (20 marks)

### QUESTION 5

Describe any **FIVE** principles of good governance and any of the **FIVE** sectors where it can be applied. (20 marks)