



# Technical University of Mombasa

*Faculty of Applied and Health Sciences*

**DEPARTMENT OF ENVIRONMENT AND HEALTH SCIENCES**

DIPLOMA IN COMMUNITY HEALTH AND HIV MANAGEMENT  
(DCH 11M)

**ACM 2303 : COMMUNITY MOBILIZATION**

**SPECIAL /SUPPLEMENTARY: EXAMINATIONS**

**SERIES: OCTOBER 2013**

**TIME: 2 HOURS**

## **INSTRUCTIONS:**

You should have the following for this paper

- *Answer booklet*

This paper consists of **FIVE** questions.

Answer Question **ONE (compulsory)** and any other **TWO** questions

*This paper consists of 2 PRINTED pages*

### Question ONE

- a) Give a simple definition of the following terms as used in community health mobilization
- (i) Community sensitization (2marks)
  - (ii) Community mobilization (2marks)
  - (iii) Community participation (2marks)
- b) Explain briefly FOUR factors that lead to poor utilization of health care services by the community (4marks)
- c) Differentiate between formal and on spot mobilization (4marks)
- d) Define the following terms as used in general scripting
- (i) Creative writing (2marks)
  - (ii) Plot (2marks)
  - (iii) Resolution (2marks)
- e) Identify any FIVE humor creation techniques used in drama as a tool of communication (5marks)
- f) State the qualities of a good community mobiliser. (5marks)

### Question TWO

Briefly explain any FIVE common problems in group dynamics (15marks)

### Question THREE

Discuss the FIVE W, s of community mobilization (15marks)

### Question FOUR

Discuss screening activities as used in health promotion in the community (15marks)

### Question FIVE

Explain the factors that may hinder community participation in community health programmes (15marks)