



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR
MASTER OF SCIENCE IN HUMAN RESOURCE MANAGEMENT
MASTERS IN BUSINESS ADMINISTRATION

BMS 5201: RESEARCH METHODS

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 3 HOURS

INSTRUCTIONS:

– Answer any **FOUR** questions.

This paper consists of Two printed pages

QUESTION 1

Mabokoni County Government (MCG) is one of the county governments in the Republic of Kenya. Since its establishment in 2013, the County Governor of MCG has been concerned about the unsatisfactory performance of the County. The Governor intends to inject more funds into the County operations subject to establishing the influences of productivity in the county. The Governor of MCG has contracted your service as a researcher to facilitate in conducting a research on the problem.

Required:

- a) What concept does this research address? **(2 marks)**
- b) What would be the independent variables? Dependent variable? And intervening variables? **(8 marks)**
- c) Formulate **FIVE** research objectives for the study. **(10 marks)**

d) Formulate **FIVE** directional research hypotheses for the study. **(5 marks)**

e) Draw a suitable conceptual model for the study. **(5 marks)**

QUESTION 2

a) “The process of reviewing literature does not in fact have any value in the research process, and should be discarded”. Do you agree or not? Justify your point of view and show how the process should proceed. **(15 marks)**

b) Many research studies in Business discipline tend to take the form of descriptive design not causal design. Why would this be so? **(10 marks)**

QUESTION 3

A researcher developed the following data as the sampling frame for this study;

Institution	Nairobi City		Mombasa City	
	Full-time	Part-time	Full-time	Part-time
Kenyatta University	53	86	18	32
University of Nairobi	64	38	6	26
Moi University	42	66	4	35
Jomo Kenyatta University	102	213	10	41
DayStar University	41	38	2	16
K.E.M.U	84	121	14	39

a) What sampling technique would you use to arrive at the appropriate sample size? Justify the method. **(10 marks)**

b) What are the major steps in the sampling method proposed. **(15 marks)**

QUESTION 4

a) Differentiate between the Likert method and the semantic different scale. **(10 marks)**

b) What are the major threats to internal validity and how would you handle them in research. **(15 marks)**

QUESTION 5

a) The APA Format has been highly adopted by many local universities as the guiding tool in research report writing. Demonstrate some of the rules in preparing a research document. **(18 marks)**

b) What are the major contents of a research proposal? **(7 marks)**