



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION
(YII, SI)

BMC 4131: ECONOMICS FOR DEVELOPMENT

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections A & B.
 - Section A is **Compulsory**.
 - Answer any other **Two** questions in Section B.
- This paper consists of Two printed pages*
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SECTION A (Compulsory)

QUESTION 1

- a) Define the following concepts:
- i) Gross Domestic Product (GDP) (2 marks)
 - ii) Gross National Income (GNI) (2 marks)
 - iii) Institutions (2 marks)
 - iv) Development (2 marks)
 - v) Values (2 marks)
 - vi) Attitudes (2 marks)

- b) Why is it necessary for students of media and journalism to study Economics for Development?
(18 marks)

SECTION B (Answer any Two Questions)

QUESTION 2

- a) Distinguish between the concepts of convergence and Divergence in Comparative Development Economics.
(6 marks)
- b) Living standards of Developing Countries and Developed Countries are converging. To what extent is this true or untrue of the relationship between the Developing Countries and Developed Countries?
(10 marks)

QUESTION 3

“Birds of a feather flock together”. How is this adage relevant to the characteristics of Developing countries?
(20 marks)

QUESTION 4

- a) What are the **THREE** objectives of development?
(6 marks)
- b) Discuss Development in Terms of its **THREE** core values.
(14 marks)

QUESTION 5

- a) Explain the meaning of dualism.
(4 marks)
- b) Discuss how does the concept of dualism portrays the development picture in developing countries.
(16 marks)