



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business and Social Studies

DEPARTMENT OF BUSINESS STUDIES

DEPARTMENT OF MATHS & PHYSICS

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF BUSINESS ADMINISTRATION
BACHELOR OF SCIENCE IN MATHEMATICS & COMPUTER SCIENCE
BACHELOR OF COMMERCE

BMG 4101: PRINCIPLES OF MANAGEMENT

BMG 4250: PRINCIPLES OF INDUSTRIAL MANAGEMENT

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

This paper consists of Two printed pages

QUESTION 1 (Compulsory)

- a) Citing examples where necessary discuss its principal guidelines for effective delegation of authority. **(10 marks)**
- b) Explain **FIVE** management levels in an organization. **(10 marks)**
- c) Briefly discuss the major steps in an ideal decision making process. **(10 marks)**

QUESTION 2

- a) Briefly explain the meaning of Social Responsibility from an organizational point of view. **(2 marks)**
- b) Discuss the merits and demerits of Social Responsibility for an organization. **(10 marks)**
- c) Briefly explain by example **FOUR** main Social Responsibilities for a Telecommunication organization. **(8 marks)**

QUESTION 3

- a) What are the major constraints and roadblocks to effective planning? **(10 marks)**
- b) How can these constraints and roadblocks be overcome? **(10 marks)**

QUESTION 4

- a) Discuss the extent to which Management By Objectives (MBO) is advantageous to management problems. **(10 marks)**
- b) Clearly discuss the principal components of a good mission statement. **(10 marks)**

QUESTION 5

Critically explain the major features of the 3 “Schools of Management” under the classical theory. **(20 marks)**