

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business and Social Studies

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR DEGREE IN BACHELOR OF COMMERCE (PROCUREMENT & LOGISTICS OPTIONS)

BPC 4305: OPERATIONS MANAGEMENT

END OF SEMESTER EXAMINATIONS
SERIES: APRIL 2015
TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE** (**Compulsory**) and any other **TWO** questions.
- Do not write on the question paper

This paper consists of Three printed pages

QUESTION 1 (Compulsory)

A project has 11 activities with the activities preceding constraints and time estimates as shown below:

Activity	Preceding	Duration
	Activity	(Days)
A	-	10
В	A	8
C	A	5
D	В	6
Е	D	8
F	C	7
G	E,F	4

Н	F	2
I	F	3
J	H, I	3
K	J, G	2

Required

a) Using the critical path method, determine the projects duration.

(14 marks)

b) With clearly articulated examples, explain the historical development of operations management.

(16 marks)

QUESTION 2

- a) A transformation process is the user of resources to transform inputs into some desired outputs. Clearly explain the different types of operations. (10 marks)
- b) Operations consultancy is usually aimed at solving functional problems or improving the performance of an organization. With well explained examples, explain the characteristics of operations management consultancy. (10 marks)

QUESTION 3

a) Explain the use of the following terms when defining an operations strategy:

i) The notion of trade offs.

(5 marks)

ii) Straddling

(5 marks)

- b) Capacity planning is the matching of capacity to demand to provide timing and quantity of output to satisfy customer requirements. Discuss the following capacity planning concepts:
 - i) Best operating level

(4 marks)

ii) Manufacturing improvement curve

(3 marks)

iii) Capacity flexibility

(3 marks)

QUESTION 4

- a) Quality costs broadly involve the costs of not getting something right the first time with clearly explained examples, discuss the various types of quality costs. (10 marks)
- b) i) What is float as used in project management?
 - ii) Explain the various types of floats.

(10 marks)

QUESTION 5

a) Write short notes on the following:

i) Order winners and order Qualifiers (3 marks)

ii) Mass customization (3 marks)

iii) Fish borne diagram. (4 marks)

b) What is Operations Management? Explain some of the current issues that impact on operations management function in organizations. (10 marks)