



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION  
(DMAC IV, YII, SII)

PRACTICAL

**BMC 2209: BROADCAST PRESENTATION**

END OF SEMESTER EXAMINATIONS

**SERIES:** APRIL 2015

**TIME:** 15 MINUTES

**INSTRUCTIONS:**

- THIS IS A PRACTICAL PAPER
- YOU HAVE **TEN MINUTES** TO GO THROUGH THE SCRIPTS.
- TAKE NOTE OF THE DIFFERENT PROGRAM FORMATS
- DO A PRESENTATION OF THE SCRIPTS.