



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION
(YIV, SII)

BMC 4412: ADVANCED TV AND VIDEO PRODUCTION

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper a Practical Exam
- You will submit 1. Project proposal
2. Two copies of final work printed on DVD

This paper consists of Two printed pages

PRACTICAL

QUESTION 1

Documentary attempt to represent reality rather than tell a fictional story.

Create a mini-documentary identifying the theme, audience and goals for a particular topic.

Guidelines

- Make a project plan and schedule
- Edited video should be 3 – 5 minutes
- Include voice over, natural sound and music score
- Make a shot list
- Include full mend of credits
- Apply copyright citation and fair use guidelines where applicable
- Follow the journalist code of ethics.

(70 marks)