



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies
DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION
(YIV, SII)

BMC 4412: ADVANCED TV AND VIDEO PRODUCTION

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper a Practical Exam
- You will submit 1. Project proposal
2. Two copies of final work printed on DVD

This paper consists of Two printed pages

PRACTICAL

Work in a team of two, select a subject, conduct an interview and report a news story.

Guidelines

- Make a project plan and schedule
- Length should be 2 – 3 minutes
- It must include a sequence of at least 20 shots
- Include voice over, natural sound and music score
- Include a reporter stand up
- Include full menu of credits
- Apply copyright citation and fair use guidelines where applicable.
- Follow the journalistic code of ethics.

(70 marks)