



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies
DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHT 4211: WILDLIFE BASED TOURISM

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section **B**.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) Explain the following concepts. **(10 marks)**
- i) Consumptive wildlife based tourism
 - ii) Non-consumptive wildlife based tourism
 - iii) Ecological foot print
 - iv) Wildlife protected areas.
 - v) Wildlife watching tourism.
- b) Describe a typology of international tourists that visit protected areas. **(12 marks)**
- c) Explain a **FOUR** point criteria that can be used to evaluate the suitability of a wildlife watching tourism destination. **(8 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

Discuss the future prospects of Kenya as a wildlife tourism destination of choice in the region.

(20 marks)

QUESTION 3

- a) Outline any **FIVE** factors that are likely to affect the severity of adverse tourism impacts on wildlife species. **(10 marks)**
- b) “Wildlife use special diet; Do not feed wild animals” Justify this statement. **(10 marks)**

QUESTION 4

- a) Outline the potential economic benefits of wildlife based tourism to communities neighbouring wildlife protected areas. **(10 marks)**
- b) Explain any **FIVE** factors that are likely to precondition host involvement in wildlife based tourism. **(10 marks)**

QUESTION 5

- a) In planning for wildlife tourism development, for what purpose would tourism managers zone wildlife protected areas. **(10 marks)**
- b) Outline **FIVE** management zones in a protected area, matching management priorities for tourism development in each zone. **(10 marks)**