



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF BUSINESS STUDIES

CERTIFICATE IN BUSINESS MANAGEMENT

**BMG 1102: BUSINESS MANAGEMENT**

END OF SEMESTER EXAMINATIONS

**SERIES:** APRIL 2015

**TIME:** 2 HOURS

**INSTRUCTIONS:**

- This paper consists of **FIVE** questions.
- Answer question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

***This paper consists of Two printed pages.***

### **QUESTION 1 (Compulsory)**

- a) Define the term management. **(2 marks)**
- b) Explain the following concepts of management:
  - i) Management as an activity **(2 marks)**
  - ii) Management as a process. **(2 marks)**
  - iii) Management as an economic resource **(2 marks)**
  - iv) Management as a team. **(2 marks)**

### **QUESTION 2**

- a) State and explain **FIVE** principles of management developed by Henri Fayol? **(10 marks)**
- b) State and explain **FIVE** characteristics of management? **(10 marks)**

### **QUESTION 3**

- a) State and explain **FIVE** reasons as to why employees in an organization resist change. **(10 marks)**
- b) State and explain **FIVE** roles played by lower level managers in an organization? **(10 marks)**

### **QUESTION 4**

- a) Discuss **FIVE** importances of leadership to an organization? **(10 marks)**
- b) State and explain **FIVE** basic principles of a good plan? **(10 marks)**

### **QUESTION 5**

Explain how management is both an art and a Science? **(20 marks)**