

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN BACHELOR OF TECHNOLOGY IN HOTEL & HOSPITALITY MANAGEMENT

BHH 4209: FOOD AND BEVERAGE CONTROL

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015 TIME: 2 HOURS

INSTRUCTIONS:

 Answer question ONE (Compulsory) in Section A and any other TWO questions in Section B.
This paper consists of Three printed pages

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SECTION A (Compulsory)

QUESTION 1

- a) Describe the phases of a food and beverage control system.
- b) Explain the objectives of food and beverage control.
- c) Beta Dishes Catering Company is planning to open a new restaurant in a highly competitive area. The monthly fixed costs of the restaurant are estimated at £30,000 and it is intended to provide a fixed quality three course meal at a food cost of £2.50. it is felt the price charged will influence the number of covers as follows:

(6 marks)

(10 marks)

i	a)	Explain the objectives of preparing standard purchase specifications.
1	b)	Discuss the role of standard recipes in a system of pre-costing for food and beverage.

QUESTION 4

a) Lucy operates Noon's bar BQ Restaurant. She has an average guest check of £12 and an average payroll cost of £8 per hour.

Her last month's labour figures were as follows:

Week	No. of guests	Labour Hour used
1	7,000	4,000
2	7,800	4,120
3	7,500	4,110
4	8,000	4,450

Using these figures, calculate the following productivity standards.

- i) Labour cost percentage
- ii) Sales per labour hour
- iii) Labour dollar per guest served
- iv) Guests served per labour dollar
- v) Guests served per labour hour

b) Discuss the role of budgets in control of food and beverage establishment.

		1		
4				

15,000

14,000

12,000

10,000

State with reasons what price should be charged.

SECTION B (Answer any TWO questions)

QUESTION 2

5.00

5.50

6.00

6.50

Possible price in £

a) Discuss **FIVE** important areas of control in the food production process. (10 marks)

No. of covers per month

b) Describe security measures one would consider when designing a control system to minimize kitchen related theft. (10 marks)

QUESTION 3

(10 marks)

(10 marks)

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QUESTION 5

a) Cash is a most readily available asset and a major target for dishonest employees. Outline different ways in which cash would be stolen by service staff and suggest ways of minimizing that.

(15 marks)

b) Explain what you understand by "control by selling price". (5 marks)