



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***  
DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

**BHT 4401: SUSTAINABLE TOURISM**

END OF SEMESTER EXAMINATIONS

**SERIES:** APRIL 2015

**TIME:** 2 HOURS

**INSTRUCTIONS:**

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section **B**.

*This paper consists of Two printed pages*

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**SECTION A (Compulsory)**

**QUESTION 1**

- a) Evaluate Kenya's national policies on sustainable tourism development. **(15 marks)**
- b) From a developing country's perspective, discuss the credits and criticisms of the concept of sustainability. **(15 marks)**

**SECTION B (Answer any TWO questions)**

**QUESTION 2**

Explain the initiatives and interventions that a destination can pursue to maximize the benefits of the poor in tourism development. **(20 marks)**

### **QUESTION 3**

Evaluate the use of visitor education as a means of attaining sustainable tourism development.

**(20 marks)**

### **QUESTION 4**

Analyse the strategies that tourism should focus in order to mitigate climate change.

**(20 marks)**

### **QUESTION 5**

Discuss reasons as to why conservation of natural and cultural heritage should take centre stage in tourism policies and strategies.

**(20 marks)**