



**TECHNICAL UNIVERSITY OF MOMBASA**  
***School of Humanities & Social Studies***

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN TOURISM MANAGEMENT  
(DTM)

**BHT 2305: CULTURE AND TOURISM**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES:** JUNE/JULY 2015

**TIME:** 2 HOURS

**INSTRUCTIONS:**

- This paper consists of Sections **A** and **B**.
- Section **A** is **Compulsory**. Answer any **TWO** questions in Section **B**.
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- *This paper consists of Two printed pages.*

## **SECTION A (Compulsory) 30 Marks**

### **QUESTION 1**

- a) What is cultural tourism? **(2 marks)**
- b) Outline any **FOUR** elements of cultural tourism. **(8 marks)**
- c) Highlight **FIVE** principles of sustainable and successful cultural tourism. **(10 marks)**
- d) Outline **FIVE** typology of cultural tourism. **(10 marks)**

## **SECTION B (Answer any TWO questions) 40 Marks**

### **QUESTION 2**

Explain the importance of cultural tourism in Kenya, citing examples. **(20 marks)**

### **QUESTION 3**

Explain the strategies that can be employed to achieve quality in cultural tourism. **(20 marks)**

### **QUESTION 4**

Discuss the impacts of cultural tourism. **(20 marks)**

### **QUESTION 5**

Analyse current trends in cultural tourism. **(20 marks)**