



TECHNICAL UNIVERSITY OF MOMBASA
School of Humanities & Social Sciences
DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE OF TOURISM MANAGEMENT

BHT 4205: CULTURAL & HERITAGE TOURISM

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JUNE/JULY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section **B**.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) Using specific examples, describe the cultural and heritage Resources that are important for tourism in Kenya. **(15 marks)**

- b) Giving relevant examples, explain the factor that hinder the development of cultural tourism in Kenya. **(15 marks)**

SECTION B (Answer any **TWO** questions)

QUESTION 2

- a) With the use of specific examples, discuss any **TEN** socio-cultural impacts of tourism in Kenya. **(15 marks)**
- b) Outline any **FIVE** characteristics of culture. **(5 marks)**

QUESTION 3

- a) Explain the nature and role of interpretation in cultural and heritage tourism development. **(10 marks)**
- b) Describe any **FIVE** different types of cultural tourists. **(10 marks)**

QUESTION 4

With use of examples, identify and describe **TWO** theories and models of host perception and response to tourism development. **(20 marks)**

QUESTION 5

- a) Discuss tourism as a cultural phenomenon. **(10 marks)**
- b) Elaborate on the concept of authenticity as used in the cultural tourism context. **(10 marks)**