



**TECHNICAL UNIVERSITY OF MOMBASA**  
***School of Humanities & Social Studies***  
DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

**BHT 4404: COASTAL & MARINE TOURISM**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: JUNE/JULY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section **B**.

*This paper consists of Two printed pages*

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**SECTION A (Compulsory)**

**QUESTION 1**

- a) Distinguish between marine and coastal tourism. **(4 marks)**
- b) Explain the economic rationale for developing coastal and marine tourism in an emerging destination such as Pemba Islands in Tanzania. **(10 marks)**
- c) Distinguish between consumptive and non-consumptive forms of marine and coastal tourism giving examples of activities in each category. **(6 marks)**
- d) Explain the attributes of coastal physical environment that make it a suitable destination for tourism activities. **(10 marks)**

**SECTION B (Answer any TWO questions)**

**QUESTION 2**

- a) What factors have contributed to the spartial characteristics of tourism development along the E. African Coast. **(10 marks)**
- b) Outline the impact of any **FIVE** technological advancements on the democratization of Coastal and Marine tourism. **(10 marks)**

**QUESTION 3**

“Fishing has got little or nothing to do with catching fish for dinner”. Anonymous explain this statement in light of the complex motivation for Coastal and Marine Tourism. **(20 marks)**

**QUESTION 4**

- a) “Coastal and marine ecosystems are highly vulnerable to impacts associated with tourism developments and activities”. Outline any **FIVE** such vulnerabilities. **(10 marks)**
- b) Explain **FIVE** reasons why it is justifiable for an emerging destination to plan and manage tourism development. **(10 marks)**

**QUESTION 5**

- a) Explain the rational for an integrated approach to zonation and management of coastal and marine ecosystem as a strategy for sustainable tourism development. **(10 marks)**
- b) Discuss the potential for cruise tourism in Kenya, what are the opportunities that this new form of marine tourism present. **(10 marks)**