

TECHNICAL UNIVERSITY OF MOMBASA
END SEMESTER EXAMS
BACHELOR OF SCIENCE MATHS & COMPUTER SCIENCE Y2S1
BMG 4250 PRINCIPLES OF INDUSTRIAL MANAGEMENT
PAPER ONE

QUESTION ONE

Management has been described as a social process involving responsibility for economical and effective planning and regulation of operation of an enterprise in fulfillment of given purposes.

- a) In reference to the above statement discuss the importance of management to an organization? (10marks)
- b) State and Explain FIVE functions of Management? (10marks)
- c) State and Explain FIVE principles of Management advocated by Henri Fayol? (10 marks)

QUESTION TWO

All managers perform the same managerial functions but with different emphasis because of specific positions in the organization.

- a) Explain three levels of management and the functions they perform? (6marks)
- b) Discuss in detail the difference between management and leadership? (10 marks)
- c) Discuss how management is both an Art and a Science? (4marks)

QUESTION THREE

In any successful business, someone has to make a courageous decision.

- a) Define the term Decision? (2marks)
- b) Discuss the four stages of decision making process (8marks)
- c) Explain the techniques of decision making that have been developed overtime? (10marks)

QUESTION FOUR

There are many theories which attempt to explain the nature of motivation. Explain the following motivation theories.

- a) Abraham Maslow's theory of motivation? (10 marks)
- b) McClelland's Achievement theory of motivation? (10 marks)

QUESTION FIVE

- a) Discuss FIVE factors that affect recruitment process in an organization? (10 marks)
- b) State and Explain FIVE importance of Performance appraisal to an organization? (10marks)