



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATION FOR THE DIPLOMA IN:
HOTEL AND INSTITUTIONAL MANAGEMENT (DHIMJ15)
BMG2130: PRINCIPLES AND PRACTICE OF MANAGEMENT
END OF SEMESTER EXAMINATION

SERIES: MAY 2016

TIME: 2 HOURS

DATE: Pick Date May 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt Choose instruction.

Do not write on the question paper.

SECTION A (Answer ALL the questions)

30 POINTS

1

- a) Define the term management as understood by sociologists and economists (4mks)
- b) Explain what you understand by management as a process. (6mks)
- c) Management is an art as well as a science. Make notes on this statement. (10mks)
- d) Explain the professionalization of management (5mks)
- e) State any constraints likely to be faced while achieving effective planning (5mks)

SECTION B (Answer any Two questions) 40mks

QUESTION 2

- a) State and explain the objectives of management (10mks)

b) Discuss the nature and characteristics of management (10mks)

QUESTION 3

State and explain the functions of the levels of management (20mks)

QUESTION 4

a) State and describe the various managerial skills of management (10mks)

b) Explain any roles of a manager (5mks)

c) Highlight the characteristics of a good manager (5mks)

QUESTION 5

Briefly explain the following concepts of management functions

a) Planning (5mks)

b) Organizing (5mks)

c) Leading (5mks)

d) Controlling (5mks)