



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4404: WRITING FOR SCREEN AND TELEVISION

END OF SEMESTER EXAMINATION

SERIES: APRIL 2016

TIME: 2 HOURS

DATE: Pick Date Apr 2016

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other **TWO** questions.

Do not write on the question paper.

Question ONE

1a. Explain the following scripting terms and abbreviations

- i. Fade under
- ii. Fade in
- iii. NAT (6 marks)

1b. Using examples, discuss the role of a narration/ voice over in a production. (10 marks)

1c. Script a Public Service Announcement encouraging the students in your University to go for cancer screening at your University dispensary. (6 marks)

1d. Distinguish between a treatment and a synopsis. (8 marks)

Question TWO

- i. Script a short drama advocating for an end to domestic violence. (10 marks)
- ii. In reference to the drama above, discuss the various parts of a plot. (10 marks)

Question THREE

Kenyan local productions are full of stereotypical characters. Using relevant examples, explain 7 disadvantages of using stereotypes in a production. (20 marks)

Question FOUR

- i. Every writer should work to develop a strong main character that can hold the story to the very end. Discuss 5 qualities of a good main character. (10 marks)
- ii. Script a 20 minute news bulletin for your campus television channel-Tumo TV. (10 marks)

Question FIVE

- i. Script a 30 second advert for the School of Humanities and Social Sciences,
- ii. Camera movements are important in bringing a script to life. Explain 5 types of camera movements you would use in bringing the script above to life.
- iii. Identify when and why would you use them?