



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DGD V)

**BGD 2302: GRAPHIC REPRODUCTION III**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: FEBRUARY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections A & B.
- Section A is **Compulsory**.
- Answer any other **TWO** questions in Section B.

***This paper consists of Two printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Define the following photographic terms:
- i) Transparency/transparent) (2 marks)
  - ii) Shadow (2 marks)
  - iii) Image (2 marks)
  - iv) Motion (2 marks)
  - v) Slide (2 marks)
  - vi) Light (2 marks)
- b) Distinguish the characteristics of types of films mentioned below;
- i) Black-and-white film (3 marks)
  - ii) Colour film (3 marks)
  - iii) Infra-red film (3 marks)
- c) Explain how each of the following factor affect legibility of type.
- i) Size (3 marks)
  - ii) Colour (3 marks)
  - iii) Harmony (3 marks)

## SECTION B (Answer any TWO questions)

### QUESTION 2

Outline any **TEN** advantages of the printed material as a medium. (20 marks)

### QUESTION 3

- a) Explain any **FIVE** limitations of the printed as a medium. (10 marks)
- b) Describe the stages involved in the processing of a photographic print out from a film. (10 marks)

### QUESTION 4

List down **TEN** types of paper available in the market. (20 marks)

## QUESTION 5

Describe each of the given **TEN** proof readers marks.

**(20 marks)**