



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business and Social Studies***

DEPARTMENT OF PURE AND APPLIED SCIENCES

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF SCIENCE IN FOOD TECHNOLOGY & QUALITY ASSURANCE

**BMG 4450: INDUSTRIAL PLANNING, ORGANIZATION & MANAGEMENT**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: MARCH 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

***This paper consists of Two printed pages***

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**QUESTION 1 (Compulsory)**

- a) Discuss **FIVE** characteristics of the management discipline. **(10 marks)**
- b) Highlight the **THREE** levels of management. **(10 marks)**
- c) Explain **FIVE** importances of industrial planning as a function of management. **(10 marks)**

**QUESTION 2**

- a) Describe any **FIVE** types of organizational structures. **(10 marks)**
- b) Highlight **FIVE** directions of industrial communication. **(10 marks)**

### QUESTION 3

- a) Highlight **FOUR** steps of management control process in an industry. (10 marks)
- b) Explain the advantages of management by objectives. (10 marks)

### QUESTION 4

- a) Explain the **TWO** major determinants of the organization structure of an industry. (10 marks)
- b) Highlight **FIVE** features of the Employment Act, 2007. (10 marks)

### QUESTION 5

- a) Discuss any **TWO** sources of business finance. (10 marks)
- b) Explain any **FIVE** conditions that lenders may give to borrowers when requesting for business finance. (10 marks)