



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business and Social Studies

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

BIT 2303: INDUSTRIAL MANAGEMENT

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: MARCH 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

This paper consists of Three printed pages

QUESTION 1 (Compulsory)

- a) Write short notes on the following terminologies:
 - i) Entrepreneur
 - ii) Enterprise
 - iii) Entrepreneurship **(10 marks)**
- b) Discuss **FIVE** types of entrepreneurs. **(10 marks)**
- c) Highlight **FIVE** ways in which the industry influences the national economy. **(10 marks)**

QUESTION 2

- a) Explain the factors that influence the span of control in an industry. **(10 marks)**
- b) Highlight **FIVE** principles of management according to Henry Fayol. **(10 marks)**

QUESTION 3

- a) Using relevant examples highlight the components of job specification. (10 marks)
- b) Explain **FIVE** contributions of primary/tertiary industries in Kenya. (10 marks)

QUESTION 4

- a) Discuss any **THREE** legal forms of businesses. (10 marks)
- b) Highlight **FIVE** criteria for selecting sources of business finance. (10 marks)

QUESTION 5

- a) Highlight **FIVE** essentials of a valid contract. (10 marks)
- b) Explain **FIVE** salient features of the Employment Act, 2007. (10 marks)