



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION
(CMAC I)

BMC 1105: INTRODUCTION TO MEDIA LAW

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections A & B.
- Section A is **Compulsory**.
- Answer any other **TWO** questions in Section B.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Outline any **FIVE** functions of law in the society. (5 marks)
- b) Explain the **TWO** main elements in crime. (4 marks)
- c) A person who is suing for libel is required by the court to prove **THREE** basic elements. Explain. (6 marks)
- d) Describe obscene libel and **THREE** grounds for proving it in court. (6 marks)
- e) Describe **THREE** functions of the Media Council of Kenya. (6 marks)
- f) State a **THREE**-point criteria that make any creative works eligible for copyright protection. (3 marks)

SECTION B (Answer any TWO questions)

QUESTION 2

- a) Describe the hierarchy of the Kenyan courts using an illustration. (11 marks)
- b) Briefly explain how the functions of the High Court differ from those of the subordinate courts. (6 marks)
- c) State any **THREE** advantages of an administrative tribunal. (3 marks)

QUESTION 3

- a) A young writer who has no background in journalism training is eager to know grounds commonly used by journalists in the defence of defamation cases. Explain the legal grounds. (12 marks)
- b) Explain any **FOUR** precautions you would take as field journalist to minimize chances of being sued for libel. (8 marks)

QUESTION 4

- a) State any **FIVE** types of privacy. (5 marks)
- b) Explain at least **SIX** summary guidelines you can rely on when handling news that sensitively touch on people's privacy. (12 marks)
- c) Define "Tort". (2 marks)

QUESTION 5

- a) Define 'Ethics'. **(2 marks)**
- b) Discuss any **SIX** ethical issues that are addressed by the code of conduct of journalism practice in Kenya. **(18 marks)**