



**TECHNICAL UNIVERSITY OF MOMBASA**  
***School of Humanities & Social Studies***  
DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF JOURNALISM AND MASS COMMUNICATION  
(YIII, SI)

**BMC 4308: INTERPERSONAL RELATIONS**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: JUNE/JULY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A & B**.
  - Section **A** is **Compulsory**.
  - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages*

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**SECTION A (Compulsory)**

**QUESTION 1**

- a) Define the following terms in international relations.
  - i) Imperialism **(3 marks)**
  - ii) Neo-colonialism **(3 marks)**
  - iii) Diplomacy **(3 marks)**
  - iv) Balance of power **(3 marks)**
- b) State any **SIX** implications of globalization to third world countries. **(6 marks)**
- c) Explain any **SIX** goals of international organizations.. **(6 marks)**

d) Explain the **TWO** types of neo-colonialism. **(6 marks)**

**SECTION B (Answer any Two Questions)**

**QUESTION 2**

Discuss how foreign investments aid poor countries. **(20 marks)**

**QUESTION 3**

As a student of International Relations explain any **SEVEN** roles of multinational corporations in international relations using examples. **(20 marks)**

**QUESTION 4**

Explain any **TEN** basic steps of resolving conflicts in International Relations. **(20 marks)**

**QUESTION 5**

Explain the relevance of international law in international relations. **(20 marks)**