

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHT 4402: LEISURE AND RECREATION MANAGEMENT

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015
TIME: 2 HOURS

INSTRUCTIONS:

 Answer question ONE (Compulsory) in Section A and any other TWO questions in Section B.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

a) State and explain the social and situational circumstances that influence leisure and participation.

(10 marks)

b) Discuss the role of leisure and recreation in the Tourism and Hospitality Industry.

(10 marks)

c) Differentiate between play, leisure and recreation.

(10 marks)

SECTION B (Answer any **TWO** questions)

QUESTION 2

Discuss the leisure management pyramid and its implementation in providing effective community leisure management. (20 marks)

QUESTION 3

Discuss the responsibility of governments and the public sector in leisure and recreation management.

(20 marks)

QUESTION 4

Discuss the social factors that promote growth of recreational centres and parks.

(20 marks)

QUESTION 5

a) Explain the importance of leisure and recreation programming.

(10 marks)

b) Discuss the role of the voluntary sector in provision of leisure and recreation.

(10 marks)