



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies
DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN
(DG III)

BGD 2208: LAW FOR DESIGNERS

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: OCTOBER 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define:
- i) Law (2 marks)
 - ii) Jurisdiction (2 marks)
 - iii) Copyright (2 marks)
 - iv) Trademark (2 marks)
 - v) Libel (2 marks)
- b) State **FIVE** categories of creative works that are eligible for copyright protection. (5 marks)
- c) Explain the essentials of defamation. (6 marks)
- d) Outline **FIVE** functions of the government in business. (5 marks)
- e) Explain the role of the Court of Appeal. (4 marks)

SECTION B (Answer any **TWO** questions)

QUESTION 2

- a) Discuss any **SIX** sources of laws in Kenya giving relevant examples. (12 marks)
- b) Explain why the High Court is referred as a court of “unlimited powers”. (8 marks)

QUESTION 3

- a) Outline the **SIX** main exclusive rights of the Authors. (6 marks)
- b) Suggest **FOUR** types of copyright abuse common in the country today. (4 marks)
- c) Discuss forms of legal remedies that the authors whose rights are infringed could use to seek justice. (10 marks)

QUESTION 4

Discuss any **FIVE** defences of defamation. (20 marks)

QUESTION 5

- a) Explain privacy and its scope. (8 marks)
- b) Discuss the **FOUR** common torts of privacy that a Graphic Designer should beware of. (12 marks)