



Technical University of Mombasa

Faculty of Applied and Health Sciences

DEPARTMENT OF ENVIRONMENT AND HEALTH SCIENCES

DIPLOMA IN COMMUNITY AND HEALTH

(DCH12J)

BCD 2350 : COMMUNITY MOBILIZATION

SUPPLEMENTARY/SPECIAL: EXAMINATIONS

SERIES: MARCH 2014

TIME: 2 HOURS

INSTRUCTIONS:

You should have the following for this paper

- *Answer booklet*

This paper consists of **FIVE** questions.

Answer Question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

- a) Differentiate between formal and informal mobilization **(4 marks)**
- b) State the solution for the following forms of group dynamic problems
 - (i) Gender relations **(2 marks)**
 - (ii) Management of funds **(2 marks)**
 - (iii) Impatience **(2 marks)**
- c) Define the following terms used in health promotion
 - (i) Community empowerment **(2 marks)**
 - (ii) Community sensitization **(2 marks)**
 - (iii) Community mobilization **(2 marks)**
- d) Explain the benefits of community development approach in health programme mobilization **(4 marks)**
- e) State the values of active participation of the community on issues of health promotion programmes **(5 marks)**
- f) List any five humor creation techniques used in drama as a tool of communication **(5 marks)**

QUESTION TWO

Briefly explain the factors to consider in the success of passing a reproductive health message to a community. **(15 marks)**

QUESTION THREE

Using specific examples, describe the “health belief model” used in health promotion activities.

(15 marks)

QUESTION FOUR

Outline the process used in stake holder’s analysis when design in a health promotion programme

(15 marks)

QUESTION FIVE

Homosexual behavior is increasingly becoming a health issue in Kenyan schools. Describe a procedure you would follow in developing a health would follow in developing a health programme to tackle this issue. **(15 marks)**