



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION  
(DMAC II)

PRACTICAL

**BMC 2106: RADIO PRODUCTION TECHNIQUES I**

END OF SEMESTER EXAMINATIONS

**SERIES: APRIL 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This is a Practical Exam Attempt all Questions.
- All recordings must be in MP3 format.
- All typed work must be in Times New Roman Font 12

***This paper consists of Two printed pages.***

## **PRACTICAL**

### **QUESTION 1**

Using material provided, script and record a 60” (seconds) radio commercial in either English or Swahili. **(30 marks)**

### **QUESTION 2**

Develop a questionnaire of not more than **FIVE** questions and record an interview on any topic of your choice. **(20 marks)**

### **QUESTION 3**

Assume you are an employee at ‘Bahari FM’ Write a program proposal for a weekly magazine or feature program of your choice. **(20 marks)**