



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4202: PHOTOJOURNALISM AND PHOTOGRAPHY

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2014

TIME: 2 HOURS

INSTRUCTIONS:

- The paper will be accessed through continuous assessment throughout the semester (Sept. – December 2014)
This paper consists of Two printed pages
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PRACTICAL

The exam will be accessed on a continuous basis throughout the semester. The following tasks are to be performed:

1. Take 5 photographs, each photograph representing one aspect of photographic composition. Explain how that aspect of photographic composition is represented in our photograph. **(15 marks)**
2. Take 5 photographs that support the notion that photography is an art. **(15 marks)**
3. Compile a series of 6 photographs. All these photographs should build each other in communicating one idea. **(10 marks)**

4. Start and run a public blog on a free blogsite of your choice.

NB: Update your blog atleast once weekly.

- Photograph
- Relevant caption/cutline
- New story written in the inverted pyramid format.
- All entries should be tied together by a common theme.
- Your blog should have a minimum of six entries.

(30 marks)