



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DGD IV)

**BGD 2216: PHOTOGRAPHY, TV AND VIDEO TECHNIQUES II**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES: FEBRUARY 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections A & B.
- Section A is **Compulsory**.
- Answer any other **TWO** questions in Section B.

***This paper consists of Two printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Explain the following terms:
- i) Digital photography (5 marks)
  - ii) Analogue photography (5 marks)
  - iii) Composition (5 marks)
  - iv) Shutter speed. (5 marks)
- b) Describe characteristics of the following lens types
- i) Zoom (5 marks)
  - ii) Fish eye (5 marks)

## SECTION B (Answer any TWO questions)

### QUESTION 2

Explain photographic caption and state how it is used to enhance communication in a photograph.

(20 marks)

### QUESTION 3

Describe the animation process.

(20 marks)

### QUESTION 4

Outline the components of preproduction stage in the television production process.

(20 marks)

### QUESTION 5

Differentiate art photography from photojournalism.

(20 marks)