

TECHNICAL UNIVERSITY OF MOMBASA School of Humanities & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHT 4211: WILDLIFE BASED TOURISM

SPECIAL/SUPPLEMENTARY EXAMINATIONS SERIES: JUNE/JULY 2015 TIME: 2 HOURS

INSTRUCTIONS:

 Answer question ONE (Compulsory) in Section A and any other TWO questions in Section B.
This paper consists of Two printed pages

SECTION A (Compulsory)

a) Explain the concept:

QUESTION 1

- i) Wildlife based tourism
- ii) Wildlife watching tourism
- iii) Ecological foot print
- iv) Ecological carrying capacity
- v) Tourism use zones

(10 marks)

b) Identify any **FIVE** stakeholder in wildlife base tourism outlining their specific roles. (10 marks)

c) Explain criteria that can be applied in zoning areas for tourism use and development in natural protected areas. (10 marks)

SECTION B (Answer any **TWO** questions)

QUESTION 2

Outline any **TEN** management objectives for tourism development in national parks.

QUESTION 3

Explain the possible implications of wildlife based tourism can wild flora and fauna in a mature tourist destination area. (20 marks)

QUESTION 4

- a) Explain the main motivation for tourist participation in wildlife based tourism. (10 marks)
- b) Using a particular example of wildlife species in Kenya, outline a criteria that can be used to evaluate the attraction destination's competitiveness for wildlife based tourism. (10 marks)

QUESTION 5

- a) Explain any **FIVE** ways tourist derive satisfaction from wildlife based tourism activities.
 - (10 marks)

- b) Distinguish between the following terms:
 - i) Consumptive and non-consumptive wildlife based tourism
 - ii) Wildlife dependent and wildlife independent tourism.
 - iii) Captive and fee ranging wildlife based tourism.

(6 marks)

c) With use of specific examples, describe the difference between National Park and National Reserve. (4 marks)

(20 marks)