

TECHNICAL UNIVERSITY OF MOMBASA

School of Business

DEPARTMENT OF BUSINESS ADMINISTRATION

END OF SEMESTER EXAMINATIONS

CBM/CHRM/CSM/CSTM EXAMS

UNIT CODE: BAC 1102 : **BUSINESS STUDIES**

SERIES: MAY 2016

TIME: 2 HOURS

INSTRUCTIONS

- This paper consists of **TWO** printed pages.
- This paper consists of **FIVE** questions.
- Answer question **ONE (Compulsory)** and any other **TWO** questions

Question 1 (Compulsory)

- a) Distinguish between a sole trade business and a partnership . (10 mks)
- b) What is a partnership deed? State its contents. (5 mks)
- c) List FIVE advantages of a sole trade business. (5 mks)
- d) Distinguish between home trade and international trade. (10 mks)

Question 2

- a) What TWO legal documents are to be submitted to the registrar of companies before incorporation? State their contents. (10 mks)
- b) What are the roles of warehousing? (5 mks)
- c) State the role of agriculture in the Kenyan economy. (5 mks)

Question 3

- a) Explain the factors that influence the location of a business. (10 mks)
- b) Discuss the role of business in an economy. (10 mks)

Question 4

- a) Briefly discuss the roles of a retailer to a consumer . (5 mks)
- b) State FIVE factors that determine the quantity of demand. (5 mks)
- c) Discuss the importance of transport to a business and to the economy at large. (10 mks)

Question 5

- a) Briefly discuss FIVE methods the government may use to restrict international trade. (10 mks)
- b) Discuss the internal and external advantages of economies of scale. (10 mks)