



# TECHNICAL UNIVERSITY OF MOMBASA

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FACULTY OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF MECHANICAL & AUTOMOTIVE ENGINEERING

**UNIVERSITY EXAMINATION FOR:**

**DIPLOMA IN MARINE ENGINEERING**

**EMR 2122 : ENTREPRENEURSHIP II**

**END OF SEMESTER EXAMINATION**

**SERIES: APRIL 2016**

**TIME: 2 HOURS**

**DATE:** Pick Date Select Month Pick Year

## **Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of **FIVE** questions. Attempt any **THREE** questions.

**Do not write on the question paper.**

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## **Question ONE**

Discuss the components of the business plan

(20 marks)

## **Question TWO**

(a) Explain the benefits of ICT (information and communication technology) to a small enterprise (10marks)

(b) Explain the role of innovation in entrepreneurship

(10 marks)

## **Question THREE**

(a) Explain the meaning of enterprise social responsibility

(3 marks)

(b) Discuss the role of corporate social responsibility. Give relevant examples

(17 marks)

#### Question FOUR

Discuss marketing activities in an enterprise (20 marks)

#### Question FIVE

From the following trial balance of Masco Max, draw up a trading profit and loss account for the year ended 31st December, 2009.

|                      | <b>Dr</b><br>Ksh  | <b>Cr</b><br>Ksh  |
|----------------------|-------------------|-------------------|
| Capital              |                   | 226,360.00        |
| Stock                | 23,680.00         |                   |
| Carriage outwards    | 2,000.00          |                   |
| Carriage inwards     | 3,100.00          |                   |
| Returns inwards      | 2,050.00          |                   |
| Sales                |                   | 18,600.00         |
| Purchases            | 118,740.00        |                   |
| Return outwards      |                   | 8,220.00          |
| Salaries and wages   | 38,620.00         |                   |
| Rent                 | 3,040.00          |                   |
| Insurance            | 780.00            |                   |
| Sundry expenses      | 6,640.00          |                   |
| Advertising          | 2,160.00          |                   |
| General expenses     | 4,800.00          |                   |
| Land and Buildings   | 50,000.00         |                   |
| Furniture & Fittings | 18,000.00         |                   |
| Motor Car            | 3,500.00          |                   |
| Debtors              | 38,960.00         |                   |
| Bank                 | 104,820.00        |                   |
| Creditors            |                   | 17,310.00         |
| Drawings             | <u>12,000.00</u>  |                   |
|                      | <u>432,890.00</u> | <u>432,890.00</u> |

Stock as at 31st December 2009 was Ksh.30, 000.00.

**(20 marks)**