



Technical University of Mombasa

Faculty of Applied and Health Sciences

DEPARTMENT OF PURE AND APPLIED SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF
SCIENCE IN COMMUNITY HEALTH
BSCH

ACM 4203 : COMMUNITY HEALTH EDUCATION AND COMMUNICATION

SUPPLEMENTARY/SPECIAL : EXAMINATION

MARCH 2014 SERIES

2 HOURS

Instructions to candidates:

This paper consists of **FIVE** questions

Answer question **ONE** (compulsory) and any other **TWO** questions

QUESTION ONE

- a) Explain four functions of community health education (4 marks)
- b) Explain four components that must be included in an effective preventive program (4 marks)
- c) Distinguish between PRECED and PROCEED in community development project program (4 marks)
- d) Explain how health education and promotion in school can be effective (4 marks)
- e) Explain the importance of monitoring and evaluation of health programs in a community

(4

marks)

- f) Explain four challenges of affecting the process of effecting information education and communication (IEC) (4

marks)

- g) Explain the importance of mass media health promotion (4 marks)

- h) Explain the meaning of health intervention (2 marks)

QUESTION TWO

Health promotion is a means of increasing individual and collective participation in health action and strengthening programme through the integrative use of various methods. Discuss

(20

marks)

QUESTION THREE

Discuss the key strategy that can be used by health workers to carry out reproductive health education and promotion. (20 marks)

QUESTION FOUR

Explain the process you would follow in designing, implementating and evaluating a health education intervention against a named disease. (20 marks)

QUESTION FIVE

Discuss the relevance of health belief model in planning health promotions interventions.

(20

marks)