



TECHNICAL UNIVERSITY OF MOMBASA
School of Business

DEPARTMENT OF ACCOUNTING AND FINANCE

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF COMMERCE

BMG 4401: PROJECT MANAGEMENT

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JUNE/JULY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Answer Question **ONE (Compulsory)** and any other **TWO** questions.
- Do not write on the question paper

This paper consists of Two printed pages

QUESTION 1 (Compulsory)

- a) Define project sponsorship and its difference with project management. **(4 marks)**
- b) Briefly describe the motivational strategies you would apply in your organization. **(5 marks)**
- c) Start and explain the features of a project. **(5 marks)**
- d) Explain your understanding of a project charter and a project business case. **(5 marks)**
- e) One of the key skills a project manager needs is negotiations skills. Discuss some of the areas in a project where these skills may be required. **(5 marks)**
- f) Explain stakeholder management and describe how a project manager ensures stakeholder corporation. **(6 marks)**

QUESTION 2

- a) Describe the main characteristics of a project and explain the importance of project management triangle to achieve project success. **(12 marks)**
- b) Explain some of the major causes of project failure and success from a Kenyan context. **(8 marks)**

QUESTION 3

- a) Project management process has key elements. List the elements and describe the composition of any **FIVE** of them. **(10 marks)**
- b) As a project manager employed at Kenya Cashewnuts factory in Kilifi. Discuss the various ways risks can be managed in the factory. **(10 marks)**

QUESTION 4

- a) Explain with aid of diagram your understanding of the term “work breakdown structure” and its benefits in project management. **(12 marks)**
- b) Briefly define the following terms as used in project management:
 - i) Quality assurance **(3 marks)**
 - ii) Quality control **(3 marks)**

QUESTION 5

- a) Explain the qualities of a project leader and advantages of working as a team. **(15 marks)**
- b) Explain the benefits of using a Gantt chart during the planning process. **(5 marks)**