

TECHNICAL UNIVERSITY OF MOMBASA School of Humanities & Social sciences

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN BACHELOR OF TECHNOLOGY IN HOTEL & HOSPITALITY MANAGEMENT

BHT 4203: AIR FARES AND TICKETING

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JUNE/JULY 2015 **TIME:** 2 HOURS

INSTRUCTIONS:

- Answer question **ONE** (**Compulsory**) in Section **A** and any other **TWO** questions in Section **B**.

This paper consists of Three printed pages

SECTION A (Compulsory)

QUESTION 1

a) Explain the following concepts:

(10 marks)

- i) Double open jaw trip
- ii) Neutral Unit of Construction (NUC)
- iii) Half RT fare
- iv) Global indicators
- v) Price discrimination
- b) Identify the distinguishing characteristics between LOW cost or no frills carriers and scheduled carriers. (10 marks)

c) Describe FIVE major steps in basic airfare construction.

(10 marks)

SECTION B (Answer any **TWO** questions)

QUESTION 2

a) Consider the following journey configuration and airfare construction and answer question that follow:

NYC-AA-LON-LX-2RH-LX-LON-BA-NYC

i) FCP NYC 2RH NUC (AA(Y1/2 RT 1790.00 HIP (AA) 1835.00 NYCLON AF OUTBOUND 1835.00 ii)
FCP NYC 2RH
NUC (BA) Y ½ RT 1655.00
HIP (BA) Y ½ rt 1670 NYCLON
AF INBOUND 1670.00

i) Identify the journey type in the above configuration.

(2 marks)

ii) Identify the TWO airlines and fare bases used in both outbound and inbound trips.

(2 marks)

iii) What direction of travel was used in computation of the inbound fare.

(2 marks)

iv) Compute the minimum fare to be applied.

(4 marks)

b) Identify **FOUR** types of special airfares and outline their attributes.

(10 marks)

QUESTION 3

The Chicago conference set and established the first five freedoms of air which are rules to coordinate and allow for movement of civil aviation throughout the world, identify and explain these freedoms of the air.

(20 marks)

QUESTION 4

- a) Differentiate the following types of airfares;
 - i) Domestic fare and published fare.

(3 marks)

ii) Through fare and unpublished fare.

(3 marks)

iii) Constructed fare and direct fare

(3 marks)

iv) Excursion fare and discount fare.

(3 marks)

- b) Distinguish the following types of journeys common with air transport.
 - i) Round trip and circle trip

(4 marks)

ii) Origin single open jaw and turn around single open jaw.

(4 marks)

QUESTION 5

a) Explain FIVE common fare bases (10 marks)

b) Outline FOUR common categories of discounted fares. (10 marks)