TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DGD IV)

BGD 2213: THEORY & TECHNIQUES OF ILLUSTRATION & MODEL MAKING III

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

– This paper consists of **TWO** Sections **A** & **B**.
– Section **A** is **Compulsory**.
– Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

a) Using simple drawings, demonstrate the following types and characteristics of line
   i) Spiral **(3 marks)**
   ii) Horizontal **(3 marks)**
   iii) angular **(3 marks)**
   iv) Interrupted **(3 marks)**
   v) wavy **(3 marks)**
   vi) direction **(3 marks)**
   vii) Illusion of mass or volume **(3 marks)**
   viii) Freehand **(3 marks)**

b) Painting is both the act of creating a composition as well as the end product. Explain this. **(3 marks)**

c) Using simple line drawings, illustrate **SIX** examples of geometric shapes. **(3 marks)**

SECTION B (Answer any **TWO** questions)

QUESTION 2

Using an appropriate geometric shape and form, demonstrate isometric drawing. Indicate all dimensions in centimetres. **(20 marks)**

QUESTION 3

Explain the following sources of illustrations:
a) Adoption **(5 marks)**
b) Adaption and combination **(5 marks)**
c) From memory **(5 marks)**
d) From observation. **(5 marks)**

QUESTION 4

Develop a line drawing showing children playing. Include a cat, dog and suitable background.
(20 marks)

QUESTION 5

Explain the following quick steps in graphic design process:
a) Design brief **(4 marks)**
b) Rough sketches **(4 marks)**
c) Drawing **(4 marks)**
d) Colour alternatives **(4 marks)**
e) Artwork. **(4 marks)**