



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN
(DGD IV)

BGD 2216: PHOTOGRAPHY, TV AND VIDEO TECHNIQUES II

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections A & B.
- Section A is **Compulsory**.
- Answer any other **TWO** questions in Section B.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Explain the following terms:
- i) Digital photography **(5 marks)**
 - ii) Analogue photography **(5 marks)**
 - iii) Composition **(5 marks)**
 - iv) Shutter speed. **(5 marks)**
- b) Describe characteristics of the following lens types
- i) Zoom **(5 marks)**
 - ii) Fish eye **(5 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

Explain photographic caption and state how it is used to enhance communication in a photograph.

(20 marks)

QUESTION 3

Describe the animation process.

(20 marks)

QUESTION 4

Outline the components of preproduction stage in the television production process.

(20 marks)

QUESTION 5

Differentiate art photography from photojournalism.

(20 marks)