



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN
(DGD V)

BGD 2302: GRAPHIC REPRODUCTION III

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections A & B.
- Section A is **Compulsory**.
- Answer any other **TWO** questions in Section B.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define the following photographic terms:
- i) Transparency/transparent) (2 marks)
 - ii) Shadow (2 marks)
 - iii) Image (2 marks)
 - iv) Motion (2 marks)
 - v) Slide (2 marks)
 - vi) Light (2 marks)
- b) Distinguish the characteristics of types of films mentioned below;
- i) Black-and-white film (3 marks)
 - ii) Colour film (3 marks)
 - iii) Infra-red film (3 marks)
- c) Explain how each of the following factor affect legibility of type.
- i) Size (3 marks)
 - ii) Colour (3 marks)
 - iii) Harmony (3 marks)

SECTION B (Answer any TWO questions)

QUESTION 2

Outline any **TEN** advantages of the printed material as a medium. (20 marks)

QUESTION 3

- a) Explain any **FIVE** limitations of the printed as a medium. (10 marks)
- b) Describe the stages involved in the processing of a photographic print out from a film. (10 marks)

QUESTION 4

List down **TEN** types of paper available in the market. (20 marks)

QUESTION 5

Describe each of the given **TEN** proof readers marks.

(20 marks)