

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION (DMAC IV)

BMC 2305: SCRIPTING FOR SCREEN

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

a) Define the following;	
i) Sitcom	
ii) Soap opera	
iii) Serial	
iv) Series	(12 marks)
b) Give any SIX characteristics of a good storyline.	(6 marks)
c) Explain the THREE elements of a slugline.	(6 marks)
d) Give any FOUR issues tackled during plotting.	(4 marks)
e) Define the Freytag's pyramid.	(2 marks)
SECTION B (Answer any TWO questions)	
QUESTION 2	
Draw a Freytag's pyramid and explain its importance in realizing a good play.	(20 marks)
QUESTION 3	
Give the history of theater and explain the transition it took.	(20 marks)
QUESTION 4	
Explain the following terms:	
a) Stage directions.	(3 marks)
b) Setting	(3 marks)
c) Characters.	(3 marks)
d) Dialogue choice	(3 marks)
e) Script	(2 marks)
f) Synopsis	(2 marks)
g) Plot	(4 marks)
QUESTION 5	
Explain any FOUR elements of a screen script.	(20 marks)