



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies
DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION
(DMP/R II/III)

BMC 2203: SWAHILI JOURNALISM & TRANSLATION

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- Jibu maswali yote – Sehemu ya Kwanza
- Jibu maswali mawili – Sehemu ya Pili

SEHEMU YA KWANZA (JIBU MASWALI YOTE)

1. (a) Eleza maana ya maneno yafuatayo?
 - i) Muda
 - ii) Mada
 - iii) Aya
 - iv) Sentensi ongozi

(ALAMA 8)
- (b) Eleza manufaa **MANNE** ya utangazaji habari.

(ALAMA 4)
- (c) Eleza kazi **NNE** za mhariri.

(ALAMA 8)
- (d) Taja vizuizi kumi vya mawasiliano.

(ALAMA 5)
- (e) Eleza makosa yoyote matano yanayopatikana katika uandishi.

(ALAMA 5)

SEHEMU YA PILI (JIBU MASWALI YOYOTE MAWILI)

2. (a) Eleza kwa kina mambo kumi yakuepukwa katika uandishi wa habari.

(ALAMA 10)
- (b) Eleza kwa kina yanayohitajika katika sehemu tatu za habari.

(ALAMA 10)
3. a) Eleza na utolee mifano aina za aya.

(ALAMA 14)
- b) Toa hoja **TATU** zipingazo matumizi ya “AMBA”....

(ALAMA 6)
4. a) Andika arafa iliyokamilika isiyozidi maneno 300.
- b) Buni kichwa cha arafa hiyo.
- c) Taja njia nne zinazotoa mada

(ALAMA 20)

5. a) Eleza mambo **MATANO** yakuepuka unapoandikia dhana.
- b) Eleza mambo **MATANO** yakuzingatia unapoandikia tukio la ukweli.

(ALAMA 20)