

TECHNICAL UNIVERSITY OF MOMBASA School of Humanities & Social Sciences

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN TOURISM MANAGEMENT (DTM)

BHT 2202: TRAVEL GEOGRAPHY

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JUNE/JULY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of Sections A and B.
- Section **A** is **Compulsory**. Answer any **TWO** questions in Section **B**.
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- This paper consists of Two printed pages.

SECTION A (Compulsory) 30 Marks

QUESTION 1

- a) Explain what you understand by the following terms:
 - i) Destination geography
 - ii) Continent
 - iii) Latitude
 - iv) Longitude
 - v) Human geography
 - vi) Greenwich meridian line
- b) Outline the factors that influence the world's climate.

(8 marks)

(12 marks)

c) Describe how aspects of physical geography are significant to tourism development. (10 marks)

SECTION B (Answer any **TWO** questions) **40 Marks**

QUESTION 2

a) Explain **FIVE** factors that determine which locations become touristic destinations. (10 marks)

b) Explain **FIVE** factors that inhibit the growth of tourism in Africa.

(10 marks)

QUESTION 3

You are tasked to plan an itinerary for a group of 5 tourists from Frankfurt in Germany to Kenya for the wildbeast migration, a 3 day stay at the Coast, and back to Frankfurt. Explain the steps you will follow and your 5 sources of information. (20 marks)

QUESTION 4

Discuss the factors influencing the development of tourism in Kenya.

(20 marks)

QUESTION 5

Compare and contrast major geographical tourism resources in Africa and Australia. (20 marks)