



# Technical University of Mombasa

*Faculty of Applied and Health Sciences*

DEPARTMENT OF **PURE AND APPLIED SCIENCES**

DIPLOMA IN ANALYTICAL CHEMISTRY

(DAC 11M)

**HBC 2108: PRINCIPLES OF MANAGEMENT**

**SPECIAL/SUPPLEMENTARY: EXAMINATIONS**

**SERIES: OCTOBER 2013**

**TIME: 2 HOURS**

## **INSTRUCTIONS:**

You should have the following for this paper

- *Answer booklet*

This paper consists of **FIVE** questions.

Answer Question **ONE (compulsory)** and any other **TWO** questions

*This paper consists of 2 PRINTED pages*

### **Question ONE**

- a) Discuss the difference if any in the contributions made by the management thinkers, F.W Taylor, Max Weber, and Heuri Fayol to the discipline of management. Discuss the application of the theories proposed by those management thinkers in management **(20marks)**
- b) Describe the purpose of planning **(10marks)**

### **Question TWO**

- a) What is Herzberg theory of motivation? Explain Herzberg theory of motivation and its relevance in management. **(10marks)**
- b) Discuss Maslows' Hierarchy of Needs theory with respect to motivation **(10marks)**

### **Question THREE**

- a) Discuss the advantages and disadvantages of group decision making in an organization **(10marks)**
- b) Distinguish between centralization and decentralization **(10marks)**

### **Question FOUR**

- a) Explain the concepts division of Labor, Decentralization, Hierarchy co-ordination and unity of command **(10marks)**
- b) Discuss in detail any ONE forecasting technique used as a planning aid by managers **(10marks)**

### **Question FIVE**

- a) Explain the benefits of management by objectives (MBO) **(10marks)**
- b) Discuss the role of the Federation of Kenya Employers (FKE) with respect to management **(10marks)**