



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION
(BJMC III EV/JAB)

BMC 4217: PRESS LAWS, ETHICS & REGULATIONS

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections A & B.
- Section A is **Compulsory**.
- Answer any other **Two** questions in Section B.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) Examine the strength and weakness of this definition of law: “A rule of external human action”. **(4 marks)**
- b) Explain **THREE** types of prerogative writs that the High Court is empowered to issue. **(6 marks)**
- c) Discuss **THREE** functions of the national constitution. **(6 marks)**
- d) Outline **SIX** guidelines for journalists involved in covering children issues. **(6 marks)**

- e) Few months ago, the KTN carried a sensational story complete with a clip that portrayed a mainstream church Pastor in a love encounter with a woman who was not his wife. The NTV did not run the clip although it was reportedly available to the media house.

Briefly discuss ethical reasoning in the editors' decisions on running the clip and not running it respectively. **(6 marks)**

SECTION B (Answer any Two Questions)

QUESTION 2

Discuss at least **FIVE** types of court reporting restrictions clearly showing their purposes. **(20 marks)**

QUESTION 3

a) Explain in details what a person or company must prove in a libel action. **(12 marks)**

b) Distinguish between qualified and absolute privileges as defence of defamation. **(8 marks)**

QUESTION 4

Discuss the **FOUR** common torts in privacy giving pertinent examples. **(20 marks)**

QUESTION 5

Explain the functions of the following regulations entities:

a) The communication Authority of Kenya (CAK). **(10 marks)**

b) The Media Council of Kenya. **(10 marks)**