



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4302: DESKTOP PUBLISHING AND DESIGN

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: FEBRUARY 2015

TIME: 2 HOURS

INSTRUCTIONS:

ANSWER ALL QUESTIONS

This paper consists of One printed pages

ANSWER ALL QUESTIONS

QUESTION 1

You have been hired as the Graphic Designer for Mazera's maize millers.

- a) Design a brochure showing your companies products. **(30 marks)**
- b) Business card for the company executives. **(10 marks)**
- c) A poster advertising the companies products. **(30 marks)**