



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION
(DMAC IV, VII, SII)

PRACTICAL

BMC 2209: BROADCAST PRESENTATION

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 15 MINUTES

INSTRUCTIONS:

- THIS IS A PRACTICAL PAPER
- YOU HAVE **TEN MINUTES** TO GO THROUGH THE SCRIPTS.
- TAKE NOTE OF THE DIFFERENT PROGRAM FORMATS
- DO A PRESENTATION OF THE SCRIPTS.