



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF COMMUNICATION STUDIES

DIPLOMA IN MASS COMMUNICATION
(DMAC IV)
PRACTICAL

BMC 2212: ADVANCED VIDEO EDITING SKILLS

SUPPLEMENTARY/SPECIAL EXAMINATIONS

SERIES: JUNE/JULY 2015

TIME: 2 Weeks

INSTRUCTIONS:

- THIS IS A PRACTICAL EXAM
- YOU WILL SUBMIT: 1. PROJECT PROPOSAL
2. TWO COPIES OF FINAL WORK PRINTED ON DVD

This paper consists of Two printed pages.

PRACTICAL

Work in a team of two, select a subject, conduct an interview and report a news story.

Guidelines

- Make a project plan and schedule
- Length should be 2 – 3 minutes
- It must include a sequence of at least 20 shots
- Include voice over, natural sound and music score
- Include a reporter stand up
- Include full menu of credits
- Apply copyright citation and fair use guidelines where applicable.
- Follow the journalistic code of ethics.

(70 marks)