



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION  
(DMAC II, YII, SI)

PRACTICAL

**BMC 2201: DESKTOP PUBLISHING**

END OF SEMESTER EXAMINATIONS

**SERIES: APRIL 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This is a Practical
- Answer all questions.

***This paper consists of Two printed pages.***

## **PRACTICAL**

### **QUESTION**

A local supermarket has hired you to do DTP designs for this various products and promotion. Using your DTP skills prepare the following:

- a) Business card for the Human Resource Officer
- b) A brochure
- c) A letterhead
- d) A one-page feature article on the activities of the company.

**(70 marks)**