



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION
(DMAC YII, SII)

BMC 2302: GOVERNANCE AND LIFE SKILLS

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define the following terms:
- i) Democracy
 - ii) Devolution
 - iii) Accountability
 - iv) Human right
 - v) Self worthiness. **(10 marks)**
- b) i) Describe **THREE** ways of spreading HIV – Aids. **(5 marks)**
ii) Explain briefly the process of making decisions. **(5 marks)**
iii) Describe the main components of good governance. **(5 marks)**
iv) Explain the need of civil society. **(5 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

Briefly explain the process of negotiation showing the importance of the negotiation process.

(20 marks)

QUESTION 3

- a) Define time management. **(2 marks)**
- b) Explain the importance of time management. **(18 marks)**

QUESTION 4

“Creative problem solving process is a very essential skill to a man/woman in the present century”. Discuss. **(20 marks)**

QUESTION 5

Describe any **FIVE** principles of good governance and any of the **FIVE** sectors where it can be applied. **(20 marks)**